

ORDER



Orders	Order / Rev:	169756
	Alt Order #:	06868720
	Product Desc:	BARACK OBAMA 60S
	Estimate:	2272
	Flight Dates:	10/27/12 - 11/06/12
	Original Date / Rev:	10/28/12 / 10/29/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Greer Margolis & Mitchell
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007-3674

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PL1
	Priority:	2
	Revenue Codes:	AGY, POL, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	31	\$82,300.00	\$69,955.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	31	\$82,300.00	\$69,955.00	0.00
Totals	31	\$82,300.00	\$69,955.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	18%	\$82,300.00
Market	100%	\$457,222.22

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$114,305.56
KMSP	18%	\$82,300.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$9,144.44
WCCO	33%	\$150,883.33
WFTC	4%	\$18,288.89

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/29/12	11/02/12	M-F 6-7a News M-F 6-7a News 5 EYEWITNESS NEWS @ 6AM	CM	6-7a	MTWTF--	1:00	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	MTWTF--		3		\$1,100.00		0.00					
E 2	M	11/05/12	11/06/12	M-F 6-7a News M-F 6-7a News 5 EYEWITNESS NEWS @ 6AM	CM	6-7a	MT-----	1:00	1	\$1,100.00	2	0.00	NM	1	\$1,100.00

Order / Rev: 169756
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Advertiser: Obama for America
Product Desc: BARACK OBAMA 60S
Estimate: 2272

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	11/05/12	11/06/12	M-F 6-7a News M-F 6-7a News 5 EYEWITNESS NEWS @ 6AM	CM	6-7a	MT-----	1:00	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----			1		\$1,100.00			0.00			
E 3	M	10/29/12	11/02/12	M-F GMA M-F GMA GOOD MORNING AMERICA	CM	7-9a	MTWTF--	1:00	2	\$1,000.00	2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--			2		\$1,000.00			0.00			
E 4	M	11/05/12	11/06/12	M-F GMA M-F GMA GOOD MORNING AMERICA	CM	7-9a	MT-----	1:00	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----			1		\$1,000.00			0.00			
E 5	M	10/27/12	11/03/12	Sat 8-9a Sat 8-9a News 5 EYEWITNESS NEWS @ 8A	CM	8-9a	-----S-	1:00	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----			0		\$0.00			0.00			
Week:		10/29/12	11/04/12	-----S-			1		\$1,000.00			0.00			
E 6	M	11/04/12	11/04/12	Su 9-10a This Week THIS WEEK W/ STEPHANOPOULOS	CM	9-10a	-----S	1:00	1	\$2,000.00	2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$2,000.00			0.00			
E 7	M	10/29/12	11/02/12	M-F 9-10a Live with Kelly and Michael LIVE! WITH KELLY	CM	9-10a	MTWTF--	1:00	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--			1		\$700.00			0.00			
E 8	M	11/05/12	11/06/12	M-F 9-10a Live with Kelly and Michael LIVE! WITH KELLY	CM	9-10a	MT-----	1:00	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----			1		\$700.00			0.00			
E 9	M	10/29/12	11/02/12	M-F The View M-F The View THE VIEW	CM	10-11a	MTWTF--	1:00	2	\$1,000.00	2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--			2		\$1,000.00			0.00			
E 10	M	11/05/12	11/06/12	M-F The View M-F The View THE VIEW	CM	10-11a	MT-----	1:00	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----			1		\$1,000.00			0.00			
E 11	M	10/29/12	11/02/12	M-F Midday News M-F Midday News 5 EYEWITNESS NEWS MIDDAY	CM	11a-12p	MTWTF--	1:00	3	\$700.00	2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--			3		\$700.00			0.00			
E 12	M	11/05/12	11/06/12	M-F Midday News M-F Midday News 5 EYEWITNESS NEWS MIDDAY	CM	11a-12p	MT-----	1:00	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----			1		\$700.00			0.00			
E 13	M	10/29/12	11/02/12	M-F 5-530p M-F 5-530p EYEWITNESS NEWS @ 5PM	CM	5-530p	MTWTF--	1:00	1	\$1,400.00	2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--			1		\$1,400.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	M	11/05/12	11/06/12	M-F 5-530p M-F 5-530p EYEWITNESS NEWS @ 5PM	CM	5-530p	MT-----	1:00	1	\$1,400.00	2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					1	\$1,400.00		0.00			
E 15	M	10/29/12	11/02/12	M-F 6-630p M-F 6-630p 5 EYEWITNESS NEWS @ 6PM	CM	6-630p	MTWTF--	1:00	1	\$2,200.00	2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					1	\$2,200.00		0.00			
E 17	M	10/29/12	11/02/12	M-F 630-7p M-F 630-7p 5 EYEWITNESS NEWS @ 6:30PM	CM	630-7p	MTWTF--	1:00	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					1	\$2,100.00		0.00			
E 19	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p 5 EW NEWS SATURDAY @ 6PM	CM	6-630p	-----S-	1:00	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$1,200.00		0.00			
E 20	M	10/29/12	11/05/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M-----	1:00	1	\$16,000.00	2	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$16,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 21	M	10/29/12	11/05/12	Monday Prime C Castle	CM	9-10p	M-----	1:00	1	\$16,000.00	2	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$16,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 22	M	11/04/12	11/04/12	Sunday Prime C Revenge	CM	8-9p	-----S	1:00	1	\$13,500.00	2	0.00	NM	1	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$13,500.00		0.00			
E 23	M	10/29/12	11/02/12	M-F 1102p News thru 1102p M-F 1102p News 5 EYEWITN NWS @ 11PM	CM	1102-1132p	MTWTF--	1:00	1	\$800.00	2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					1	\$800.00		0.00			
E 25	M	10/29/12	11/02/12	M-F, Su Late News M-F, Su 10-1035p 5 EYEWITN NWS @ 10PM	CM	10-1035p	MTWTF--	1:00	1	\$2,700.00	2	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					1	\$2,700.00		0.00			
E 26	M	11/04/12	11/04/12	Su Late News Su 10-1035p 5 EYEWITN NEWS @ 10PM	CM	10-1035p	-----S	1:00	1	\$3,800.00	2	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$3,800.00		0.00			
E 27	M	10/29/12	11/02/12	M-F 1035-1102p thru 1102p Nightline ABC NEWS NIGHTLINE	CM	1035-1102p	MTWTF--	1:00	1	\$1,800.00	2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					1	\$1,800.00		0.00			
E 28	M	11/05/12	11/05/12	M-F 1035-1102p thru 1102p Nightline ABC NEWS NIGHTLINE	CM	1035-1102p	M-----	1:00	1	\$1,800.00	2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,800.00		0.00			

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E 28	M	11/05/12	11/05/12	M-F 1035-1102p thru 11/05/12 Nightline	CM	1035-1102p	M-----	1:00	1	\$1,800.00	2	0.00	NM	1	\$1,800.00
ABC NEWS NIGHTLINE															